

INTERNATIONAL CONFERENCE ON

ifpr 2018

PHARMACEUTICAL & PHARMACOLOGICAL RESEARCH
November 28-30, 2018 | Dubai, UAE

Sponsorship Prospectus

<http://globalpharmaconferences.org>

Organizing Partners



**GLOBAL PHARMA
CONFERENCES**

Conference Secretariat: Dallas, Texas, USA ☎ +1-214 275 9747 ✉ sales@globalpharmaconferences.org



Invitation

Dear Colleague,

Organizing Committee of **IPPR 2018** is pleased to invite you to **Dubai, UAE** for the International Conference on Pharmaceutical and Pharmacological Research to be held on 28–30 November, 2018.

The Conference will have enormous international appeal. It has already attracted high quality keynote speakers from all across the globe and promises to be a showcase of contemporary and indeed future focused ideas, making it a must attend event for pharma professionals and industry stakeholders.

The theme of the conference is **The Synergy of Pharmaceutical and Pharmacological Science**. For three days the conference will be a center of networking opportunities for pharma fraternity, who recognize the need to engage with latest advances in this important field.

To provide the best possible Conference at an affordable price, we are asking for the support of industry and associates. Your support will help keep registration fees low and enhance the quality of the conference, whilst offering you the chance to put your name, brand and message of support before an important assemblage of key members of the pharma professionals and community.

We have compiled an enticing list of opportunities – a variety of events, activities, and items to suit your budget. We are excited by the excellent venue that provides an exceptional location for conference networking where trade displays will be featured. We thank you in advance for your consideration of this invitation to partner with us for the International Conference on Pharmaceutical and Pharmacological Research.

November 2018 will be an opportunity that your company will not wish to miss and we look forward to discussing your involvement.

Yours Sincerely,

Irene Wilson
Program Director
IPPR 2018






Investment Opportunity

The **International Conference on Pharmaceutical and Pharmacological Research** will be a unique and wide ranging forum for ideas exchange. The contemporary future focused direction theme is **The Synergy of pharmaceutical and pharmacological research**. This will set the scene for your investment to gain traction amongst decision makers in pharma world and industry stakeholders. The program includes hands on workshops, courses and plenary sessions.

Gaining exposure through partnering with, and supporting **IPPR 2018** activities will be very beneficial to you for several reasons. Firstly, a high proportion of IPPR 2018 conference presenters and delegates are the leading **Pharmaceutical Scientists, Pharmacist, Clinical Pharmacist, Hospital Pharmacist, Pharmacologists, Clinical Researcher and Community Pharmacist**. These individuals are important leaders and critical decision makers within their university and community.

Secondly, you know by virtue of the fact they attend our professional learning, these people are innovative, motivated and passionate about the areas of pharmaceutical and pharmacological education and recreation.

IPPR 2018 will be hosting presenters and delegates from across the globe. **Exposure to Middle East and international markets provides opportunities to promote your messaging, products and services, and expand your brand recognition. Please feel welcome to share your products, programs and other services to Middle East and international guests through a partnership arrangement.**



Attendee Profile

IPPR 2018 attracts global attendees including leading Pharma Researchers, Practitioners, Educators, Key Opinion Leaders like CEOs, Directors all from the following Pharma Fraternity:

- Pharmacist, Clinical Pharmacist, Hospital Pharmacist and Community Pharmacist
- Pharmacologists
- Clinical Researchers
- Pharmaceutical Scientists
- Academics: Professors, Associate Professors, Assistant Professors and Lecturers
- Students, interns, pre-reg trainees and job hunters
- Researchers from pharmaceutical companies, associations and societies
- Business entrepreneurs, medical executives
- API and medical devices companies
- CRO, data management companies and many more.





Diamond Sponsor

COMMERCIAL - 20,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Diamond Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Platinum Sponsor
- 250 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate web site which will be sent to event database
- One personalized email flyer dedicated to the individual Platinum Sponsor with corporate information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Platinum Sponsor
- 5-minute presentation during the kick off session and coffee breaks
- Conference Final Program will include logo and 250 words sponsor's corporate description and stand location
- Full page Advertisement in the final program
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Delegate Lanyard: The sponsor's name will be exclusively displayed on the lanyard holding the badge.
- Expo Stand and Networking opportunity
- 9 Sq.m (3m x 3m) Premier Booth location
- 6 complimentary conference registrations

PRESS

PR dedicated to the event will acknowledge where-ever and when-ever possible.

EDUCATIONAL - 10,000 USD

ONSITE ACTIVITY

One (1) Lunch Symposium offered on first priority basis-Duration: 45-60 minutes

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

10 full delegate badges (with access to all contents sessions, including keynote)
20% discount on the delegate registration
(limited to the maximum of 25 registrations)





Platinum Sponsor

COMMERCIAL - 15,000 USD

Pre Event Marketing and Branding

- Scrolling corporate logo of the Platinum Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Platinum Sponsor
- 150 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database
- One personalized email flyer dedicated to all the Platinum sponsor with corporate information, onsite activities will be sent to the event database before the event
- 4 complimentary conference registrations.

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Platinum Sponsor
- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 150 sponsor's corporate description and stand location
- One page Advertisement in the final program
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Badge: Company Logo on the back side of badge

EXPO STAND AND NETWORKING OPPORTUNITY

- 9 Sq.m (3m x 3m) Premier Booth location

PRESS


- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 7500 USD

ONSITE ACTIVITY

- **One (1) Lunch Symposium offered on first come first serve basis according to the availability, after**
- **Diamond Sponsor - Duration: 45 minutes**

Complimentary Passes and Delegate registration discount

- 8 full delegate badges (with access to all contents sessions, including keynote)
 - 20% discount on the delegate registration (limited to the maximum of 25 registrations)
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Gold Sponsor

COMMERCIAL - 10,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Gold Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Gold Sponsor
- 100 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database
- One personalized email flyer dedicated to all the Gold sponsor with corporate Information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Half page Advertisement in the final program
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY

- 9 Sq.m (3m x 3m) Premier Booth location

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 7500 USD

ONSITE ACTIVITY

- **One (1) Parallel workshop offered on priority basis (Duration: 45 minutes)**

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 6 full delegate badges (with access to all contents sessions, including keynote)
- 20% discount on the delegate registration
(limited to the maximum of 25 registrations)





Silver Sponsor

COMMERCIAL - 7500 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Silver Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Silver Sponsor
- 75 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Silver Sponsor
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY

- 9 Sq.m (3m x 3m) Silver Booth location

PRESS


- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 3,000 USD

ONSITE ACTIVITY

- One (1) Parallel workshop offered on availability basis

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 4 full delegate badges (with access to all contents sessions, including keynote)
 - 10% discount on the delegate registration
(limited to the maximum of 25 registrations)
- 



Bronze Sponsorship

COMMERCIAL - 5,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Bronze Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Bronze Sponsor
- 50 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Bronze Sponsor
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY


- 9 Sq.m (3m x 3m) Silver booth location

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 2500 USD


COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 2 full delegate badges (with access to all contents sessions, including keynote)
 - 10% discount on the delegate registration
(limited to the maximum of 25 registrations)
- 



Premium Exhibitor 2,500 USD

PRE EVENT MARKETING AND BRANDING

- Company listing on Sponsor and Exhibitor listing on the event website
- Expo Stand and Networking opportunity
- 9 Sq.m (3m x 3m) booth location
- Onsite Branding
- Conference Final Program will include Exhibitor name and location
- Complimentary Passes and Delegate registration discount
- 2 staff badges (with access to the expo area only)
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Additional Marketing and Branding Opportunities:

DIGITAL DISPLAY – USD 4,000

Sponsors logo along with their products will be displayed on the digital screens placed at the main entrances, coffee area, sitting lounge and will feature sponsor's satellite symposium or workshop if there are any. Each sponsor will receive 5 digital screens as such during the entire congress.

CONFERENCE BAG – USD 5,000

Sponsorship of the delegate bags represents a unique opportunity to promote your company and product in a very prominent and visual way. Sponsorship includes an acknowledgment in the advance and final programs as well as one corporate logo and one product logo on the front side of the delegate bag. Item subject to approval by the Executive Committee.

BADGE SPONSOR – USD 2,000

The logo will be included on the back side of the badge. It is high value branding as it is worn by all delegates, speakers and organizers. Production costs are included in the investment and subject to approval by the Executive Committee.

INSERTS IN CONFERENCE BAG – USD 999

Companies have the opportunity to insert information about products, symposia or giveaways into the congress bags. Max. size A4 flyer, 3 sheets of paper, production costs should be covered by the sponsor.

PEN AND WRITING PAD IN CONFERENCE BAG – 3,000 USD

The sponsor company will also be able to provide its own pads and pens to be placed in the congress bags. The sponsor's acknowledgment can be printed on the pen and on the pad. Subject to approval from Executive Committee

FINAL PROGRAM BOOK – ADVERTISEMENT

- 2 Page Advertisement – A4 size or A3 Size - (2,000 USD)
- 1 Page Advertisement -- A4 size or A3 Size - (1,000 USD)

